

GROW YOUR BUSINESS WITH US NIÜ XPAND INTERNATIONAL MARKET ENTRY PROGRAM

The **XPAND Program**, initiated by the **National Innovation Agency (NIÜ)**, is designed to help Hungarian startups and SMEs enter international markets, connect with global investors, and expand their business networks. Through participation in top-tier global tech and business events, selected companies gain **unparalleled exposure, strategic partnerships, and market insights** that accelerate their international growth.

Why Join XPAND?

Being part of the XPAND Program means more than just attending international conferences – it means becoming an integral part of Hungary's vibrant innovation ecosystem.

Who Are We Looking For?

We select high-potential, innovative Hungarian startups and SMEs that:

- Develop solutions in **strategically important, high-growth sectors**
- Offer **disruptive, scalable, and globally competitive innovations**
- Are represented by **well-prepared, business-ready professionals**
- Have a **clear international growth strategy**, ensuring scalability

What Do You Get?

Find new customers and expand your market reach

Meet investors and secure funding opportunities

Grow your network with key industry players

Gain market insights and competitive intelligence

UPCOMING XPAND INTERNATIONAL EVENTS

- 📍 **Vienna, Austria | ViennaUp!** (May 12) – general focus
- 📍 **Stockholm, Sweden | Stockholm Tech Show** (May 14-15) – tech focus
- 📍 **Belgrade, Serbia | Int. Fair of Tech and Tech Achievements** (May 20-23) – tech focus
- 📍 **Berlin, Germany | GITEX Europe** (May 21-25) – tech, cybersec focus
- 📍 **London, UK | London Tech Week** (June 9-13) – tech, fintech focus
- 📍 **Amsterdam, Holland | TNW** (June 19-20) – tech focus
- 📍 **Isztanbul, Turkey | Webrazzi Summit** (October 22) – tech focus

THE PROGRAMME ELEMENTS ARE BEING IMPLEMENTED AS PART OF THE
PRIORITY PROJECT IDENTIFIED BY GINOP_PLUSZ-2.1.2-22-2024-00002.



HUNGARIAN
INNOVATION
AGENCY

ARE YOU READY TO SCALE GLOBALLY? **APPLY NOW!**



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