

FIRST  
INTERNATIONAL  
INNOVATION  
INVESTMENT  
FORUM



INVESTinUA  
First International  
Innovative investment  
Forum

INVESTinUA

Kyiv  
November 25, 2023

INVESTING  
IN THE  
FUTURE  
TOGETHER

First International Innovative Investment Forum in  
Ukraine!

# INVESTinUA

Kyiv, November 25

Unique platform created to unite innovators, entrepreneurs, investors, government representatives and experts from around the world. The main goal of the forum is to promote the innovative development of Ukraine, attract investments in perspective projects and ensure sustainable economic growth.

*\*Event will be held within the framework of the international cooperation project ReACT4UA ("Application and implementation of the Association Agreement between the EU and Ukraine in the sphere of trade"), funded by the German government. Project is implemented by German federal company Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH together with the United Nations Development Program (UNDP) in Ukraine.*





# ABOUT US:

## ● "Future Strategy"

<https://strategist.com.ua/>

Consulting and expert business support, cooperation with state authorities and local self-government bodies in the preparation of strategies and projects for the restoration of territories



## ● "Digital Future of Education"

<https://dfe.org.ua/>

We strive to make education accessible to all students, regardless of their location, family income, gender and age, contributing to the creation of an educational ecosystem. We support the adaptation of Ukraine's education and training systems to the current EU digital education agenda



## ● "Ukrainian Association of Startups"

<https://startups.org.ua/>

Uniting more than 160 Ukrainian startups, we create a space for support and development from an idea to entering international markets. We unite all stakeholders in the field of innovation and help them interact



# PARTNERS

INVESTinUA



**Ukraine Invest**  
YOUR INVESTMENT MATTERS





# Planned events

## Investment panel discussions:

Investment market experts and successful investors will hold panel discussions on current trends, risks and opportunities for investing in innovative projects in Ukraine.

## Exhibition space:

Participants will be able to demonstrate their products, technologies and innovative solutions at the exhibition site, which will promote cooperation and partnership between companies and investors.

## Presentation of Innovative Projects:

Innovators and startups will have the opportunity to present their ideas and projects to investors, experts and partners. This will contribute to the support and development of promising innovative solutions.

**50+** STARTUPS

**100+** INVESTMENT PROJECTS

**10000+** VISITORS

**8+** HOURS OF NETWORKING

**15+** EXPERT SPEAKERS

## PANEL DISCUSSION "INVESTMENT CLIMATE IN UKRAINE"

Participants: Government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors.

Main theses: Discussion of Diia City, industrial parks, investment "nannies", taking into account risks, investing in innovation, how to retain startups in Ukraine and create new opportunities.



**Serhiy Tsivkach**  
CEO, UkraineInvest



**Olena Malytska**  
CEO ISE Group, Moderator



**Maria Shevchuk**  
CEO IT Ukraine  
Association



\*speakers are added



# PANEL DISCUSSION "EXCHANGE OF INVESTMENT EXPERIENCE, NEW IDEAS"

Participants: International and Ukrainian investors already investing in Ukraine.

Main theses: Discussion of investment models of Israel and South Korea, examples of successful investments and the need to support innovation.



**Emmanuel Lowe**  
SportTech, Ai,  
CyberTechSwiss  
family office investing in



**Leon Eisen**  
Chairs Oxitone Medical  
and WBAF Senator.  
Venture partner at  
Network.VC, GVI Venture  
Investments



**Andrew Zinchuk**  
Founding partner ZAS  
Ventures



**Maxim Prokhorov**  
CEO & Co-Founder at  
PLATMA, Founder  
Platma.Academy



**Taras Kyrychenko**  
General partner  
Toloka VC



\*speakers are added

## PANEL DISCUSSION "AVAILABLE OPPORTUNITIES FOR FINANCING INNOVATIONS IN UKRAINE"

Participants: Representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business.

Main theses: Discussion of the reasons for the high cost of bank loans, the role of innovation in competitiveness and export, as well as existing programs to support Ukrainian innovations.



**Timo Hallantie**  
Head of Unit at European  
Commission



**Andriy Dubas**  
President of Association of  
Ukrainian Banks



**Kseniya Krukevych**  
Head of the expert group on  
innovation development of the  
science and innovation directorate of  
the Ministry of Education and Science  
of Ukraine



\*speakers are added



# ● Program

10:00 Coffee, networking

11:00 Event opening

11:10 Guests and experts speeches

11:40 Panel discussion "Investment climate in Ukraine" (government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors)

12:45 Lunch, networking

14:00 Panel discussion "Exchange of investment experience, new ideas"  
(international and Ukrainian investors already investing in Ukraine)

15:20 Coffee break, networking

15:40 Panel discussion "Overview of all financial opportunities for innovations"  
(representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business)

17:00 Startup case - pitching of innovative projects by direction

18:30 Dinner, networking

Program is intended for

Visitors of the **OFFLINE** event

Program is intended for the  
**ONLINE visitors**

## Webinar

10:00

First International  
Innovative Investment  
Forum INVESTinUA  
opening

11:00

Panel discussion  
"Investment climate in  
Ukraine"

11:40

International online  
dialogue "Investments  
to Ukraine during war"

12:45

Panel discussion  
"Exchange of  
investment experience,  
new ideas"

14:00

Panel discussion  
"Overview of all  
financial opportunities  
for innovations"

15:40

Startup case - pitching  
of innovative projects  
by direction

17:00



## // EXPECTED RESULTS

- Attracting investments in innovative projects and startups in the field of: construction, trade, hotel and tourist business, processing of agricultural products, medicine, insurance, informatization by using:
  - AI - artificial intelligence.
  - Robotic financial assistant programs.
  - Cryptocurrency sector.
  - Digital education.
  - Augmented and virtual reality.
- Learning modern investment practices and development of innovative projects. Invitation of leading international experts, investors and representatives of successful companies to provide their own insights and experience in the field of innovation.
- Strengthening the innovative community in Ukraine and its integration at the international level. Government representatives, well-known entrepreneurs and global leaders will share their vision of the development of the innovative environment in Ukraine and their successful stories sustainable economic growth.

# INVESTinUA



# PARTNER OFFER

In this difficult period for our country, we decided to unite and support the economic front! We are public initiatives, non-profit organizations that direct our activities to the development and support of innovation, entrepreneurship and education

The INVESTinUA forum will be a step towards building a modern, innovative and competitive Ukraine capable of attracting investments and creating sustainable economic development

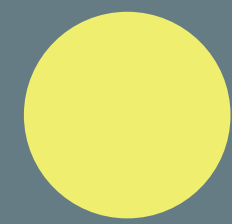


## Investment Forum 2023

Join the Forum  
November 25







SAFE LOCATION  
(CONFERENCE HALL  
ON -2ND FLOOR)





# ADDITIONAL SERVICES

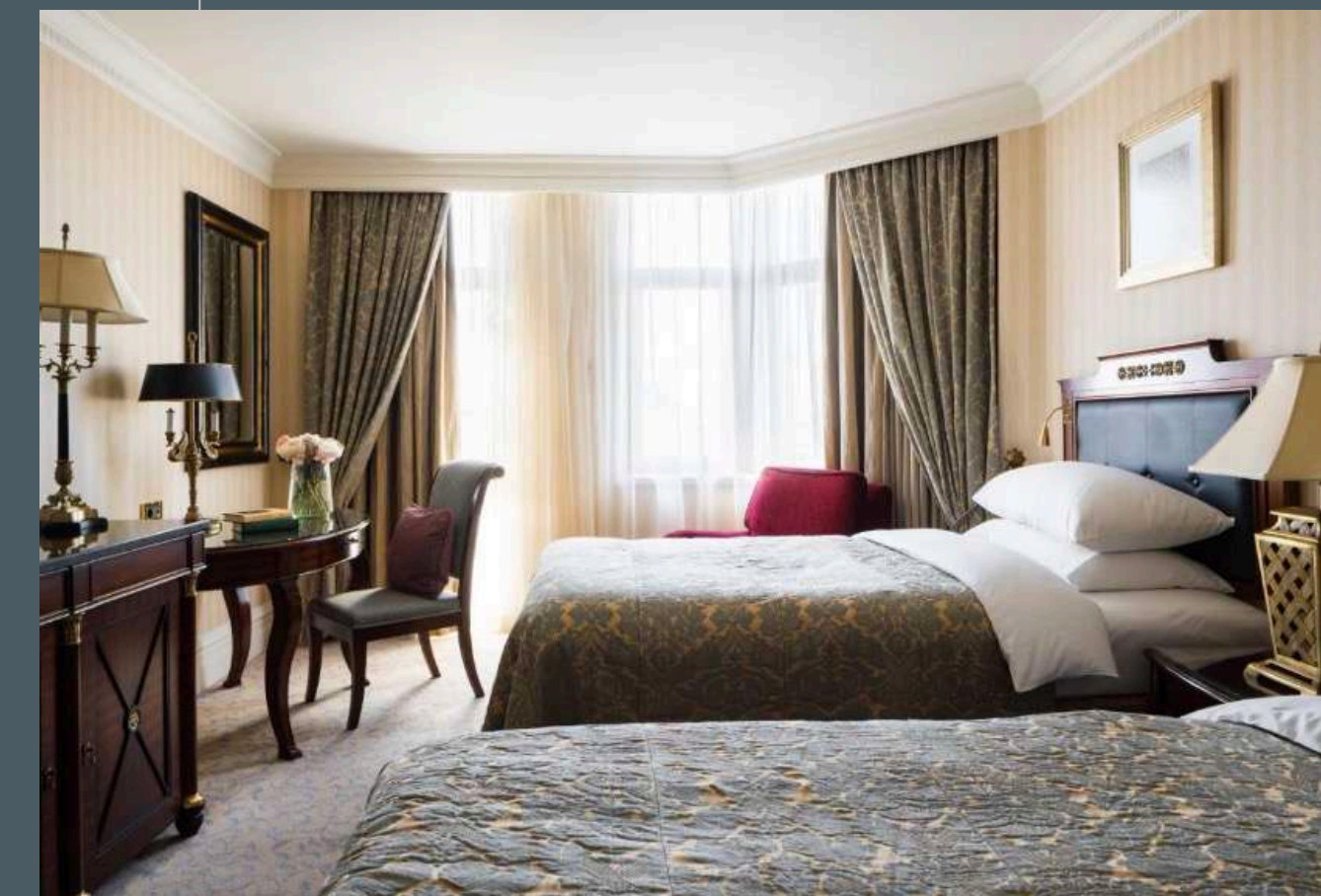
Transfer: VIP carriage of the train  
Chelm (Poland)-Kyiv (Ukraine)-Chelm (Poland)



Room for negotiations



Staying





# Investment Forum 2023

UNITED FOR THE  
FUTURE

REGISTER



KYIV

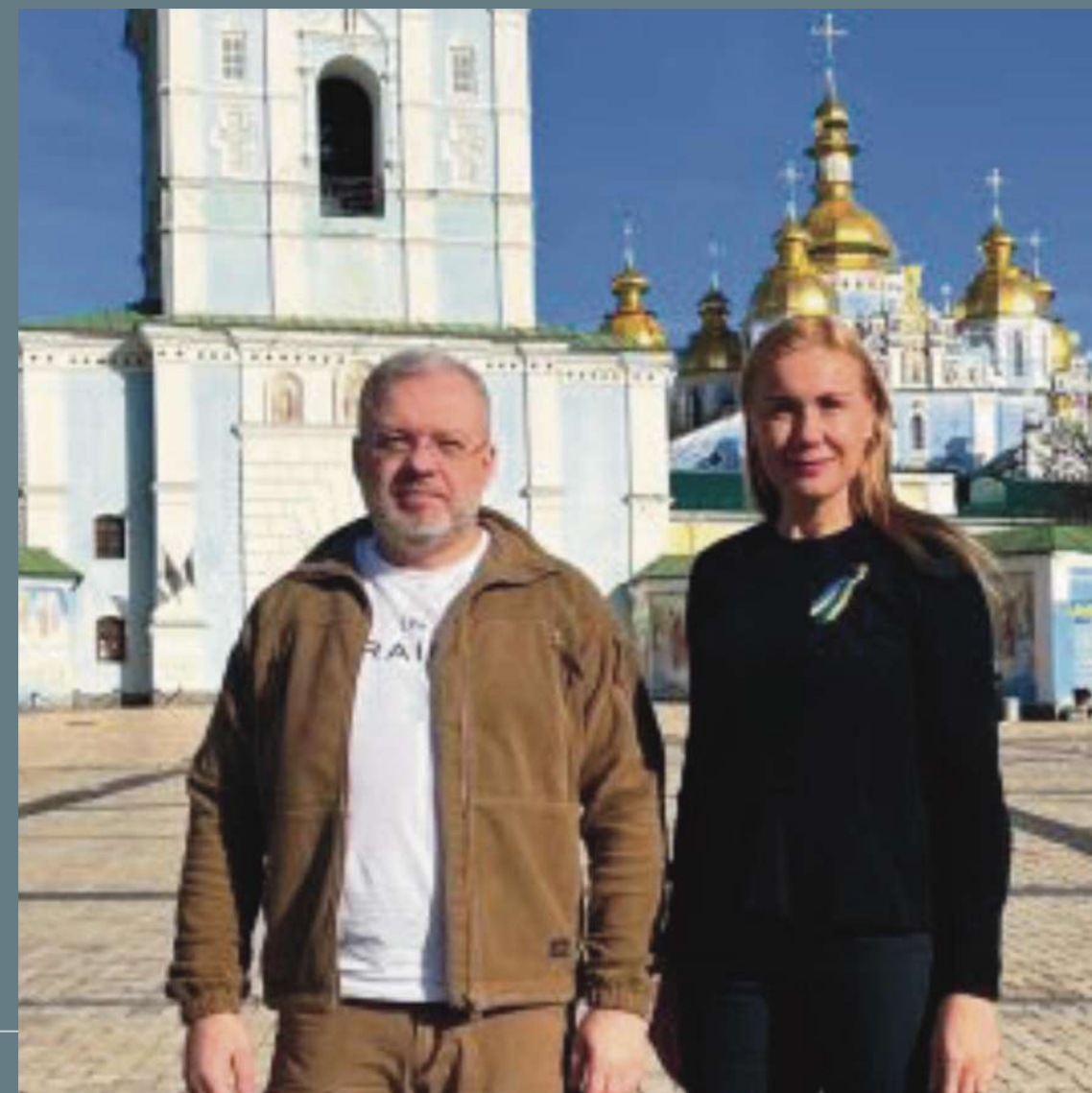
November 25







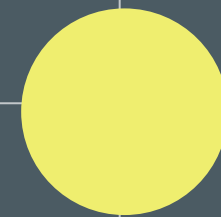
UKRAINE AND KYIV  
ARE FREQUENTLY  
VISIT BY HONORED  
GUESTS. WE INVITE  
YOU TOO!





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KYIV



Do you have any  
questions?

FIIF INVESTinUA

2023